

Velliv develops your pension while it develops the world

Velliv updates VækstPension Aftryk. We are expanding our approach to investment and welcoming two new actors – those driving change and those paving the way for a more sustainable future. We see a great investment potential in this approach and the broad sustainable perspective – it benefits the footprint we leave on the planet and lays the groundwork for attractive long-term return.

"When we set out a new and more nuanced approach to investment that gives room for those driving change and those society cannot do without, it is because we are convinced that it will push companies – and thus the world – in a more sustainable direction. At the end of the day, we rely on batteries made from lithium if we are to store energy from renewable sources, and we need banks to finance wind and solar parks. More than ever, the world needs responsible actors who combine economic strength with measurable, positive change," says Chief investment Director Anders Stensbøl, adding:

"With VækstPension Aftryk, we achieve a triple bottom line that contributes positively to people, planet and our customers' pension returns. We do not have all the answers, as creating change is a marathon, not a sprint. But we measure, report and evaluate what we do."

The world's ambitions need to shift into a higher gear to succeed in the sustainable transition

There is plenty to worry about in the world. Temperatures are skyrocketing, and sea levels are rising. Still far too many people live below the poverty line, and many lack access to essential medicine and clean drinking water. These are just a few of the challenges our planet is up against. The world needs a new direction – also when it comes to investments.

The investments in the new VækstPension Aftryk contribute in different ways to solving the world's challenges. They also have the potential to deliver attractive returns in the long run. The savings product is built on four investment categories, all of which are crucial if we are to succeed in the sustainable transition:

Leaders: Investments in actors leading the way towards a more sustainable future. These include businesses that improve public health, contribute to renewable energy or provide innovative technologies

Transitioners: Investments in change-ready actors in industries that society cannot do without. They have a well-defined plan in place and are undergoing a clear transition

Enablers: Investments in actors that pave the way for us to achieve a sustainable transition as a society. For example, by providing raw materials, infrastructure or financing.

ESG best-in-class: Investments in actors that are among the best in their field at addressing environmental, social and governance considerations. They represent a wide range of sectors and industries and must create resilience and risk diversification.

"The investments in VækstPension Aftryk have a broad sustainable perspective. The climate and the CO₂ agenda are undoubtedly the two agendas with the greatest attention among the population, but consideration of, for example, clean drinking water, health, human rights and good governance principles is crucial for us to create a lasting transformation and thereby deliver a sustainable planet to future generations," says Anders Stensbøl.

Here you can read more about [VækstPension Aftryk](#).

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