



## Velliv appoints Lea Vaisalo as new Chief Investment Officer

Lea Vaisalo returns to Denmark as new Chief Investment Officer (CIO) of Velliv.

"I am very pleased to welcome Lea Vaisalo as new Chief Investment Officer and member of the Executive Board of Velliv. Lea brings with her international management experience, a high level of professionalism and in-depth knowledge of the entire investment universe as well as a strong customer focus. We have therefore found just the right profile to meet the objectives of Velliv's new investment strategy of having a long-term return in the best part of the market," says CEO Kim Kehlet Johansen and continues:

"With a thorough understanding of the development of the financial markets combined with an insight into the pension world, Lea will play a pivotal role in fulfilling Velliv's vision of being the customers' preferred pension company, giving customers more out of life – from a human and financial point of view."

Lea Vaisalo comes from a position as Head of Private Markets in Nordea Asset Management, which she has held since 2019. Besides Nordea, Lea has also been employed with Nordea Life & Pension, PKA, Morgan Stanley and J.P. Morgan Chase Bank in London. She holds a Master's degree in Finance, Economics and Econometrics from Cass Business School in London.

"I am looking forward to taking up my position as Chief Investment Officer and member of the Executive Board of Velliv. Velliv's ownership structure, the extraordinary customer focus and targeted vision form the basis for a unique market position, which I look forward to helping drive forward. Together, we will continue our targeted work to create robust return on investments, good customer experiences and a strong and future-proof business model for the benefit of our customers", says Lea Vaisalo.

Lea Vaisalo is 44 years old and currently lives in Helsinki with her husband and three children. She will be joining Velliv on 1 May 2025.

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## CV of Lea Vaisalo 2017 -Nordea Bank I.a. as Head of Private Markets of Nordea Asset Management 2017 -**Nordea Life & Pension Group** 2018 Head of Credit & Liquid Alternatives 2014 -2017 Senior Portfolio Manager, Equities & Absolute Return 2014 Chief Sales Manager, International Products, Nordics, Poland & Lux 2008 -**Morgan Stanley International** 2013 Vice President, Derivatives Solutions Group, Nordic